



32ESFLC 2023

European Systemic Functional Linguistics Conference

15-17 June 2023 - Vigo

32nd European Systemic Functional Linguistics Conference

Universidade de Vigo (Spain), 15-17 June 2023

CONFERENCE PROGRAMME

lvtc

Departamento de Filoloxía
Inglesa, Francesa e Alemá
Universidade de Vigo

Universidade de Vigo

DAY 1: 15TH JUNE

09:00

REGISTRATION

SALA CONFERENCIAS

09:15

Opening session

09:30-
10:30

Plenary session: Dr Rebekah Wegener (Paris Lodron University Salzburg)
The Semiotic Machine: Technology and multimodal interaction in context
chair: Carlos A. M. Gouveia

SESSION I - SALA CONFERENCIAS
chair: Francesca Coccetta

SESSION II - AULA A
chair: Jennifer Jane Blunden

SESSION III - AULA B
chair: Sandra Petroni

10.45-
11:15

The development of scientific writing in the mid-twentieth century: The Second World War years, 1930-1950
David Banks

Individual rewriting: Language appropriation intertwined with creativity
Luís Filipe Barbeiro & Célia Barbeiro

“Please don’t insult dogs. They are loyal friends!” The use of animal metaphors for negatively evaluating and positioning others on a Chinese political Web Forum
Long Li & Shoshana Dreyfus

11:15-
11:45

Register formation and communicative efficiency: Inspecting 150 years of English news and science
Stefania Degaetano-Ortlieb, Isabell Landwehr & Elke Teich

The Finnish Swedish learners’ use of connectors during writing process: An SFL-based analysis of the text logogenesis
Veijo Vaakanainen

Considering the concept of grammatical metaphor in Spanish: Reflexions on a contextually situated corpus
Ann Montemayor-Borsinger & Fernanda Wiefeling

11:45-12:15

COFFEE BREAK

SESSION IV - SALA CONFERENCIAS
chair: Encarnación Hidalgo-Tenorio

SESSION V - AULA A
chair: Balbina Moncada-Comas

SESSION VI - AULA B
chair: Julia Valeiras-Jurado

12:15-
12:45

Critical analysis of dehumanizing visuals on immigrants: Examples of the portrayal of non-citizenship
María Martínez Lirola

The impact of COVID-19 on English Language Teaching (ELT): The use of digital platforms for best practice in educational and social inter/actions
Rosita Belinda Maglie & Annarita Taronna

Genres and genre families in secondary school exams: Initial steps to compile the BAWESS Corpus
Reka Jablonkai, Gail Forey, Natavan Gojayeva, Qiqi Zhang & Ziyu Zhu

12:45-
13:15

A multimodal analysis of emotions in *Azzi in Between* (Garland, 2012)
Izaskun Elorza & Carmen Santamaría-García

Multisemiotic socio-variationism in the teaching of Portuguese as L1: Discursive strategies for didactic-pedagogical purposes and the possible influences of the context of interaction
Douglas da Silva Tavares & Priscila Paim

From Code to Code: Developing a Content and Language Integrated Learning (CLIL) course for teaching quantitative writing by embedding genre-based pedagogy
Ning Liu & Derek Irwin

13:15-
13:45

‘If they would have gone that path...’: Counterfactual conditionals on the move
Jorge Arús-Hita

Multimodal strategies aiming the teaching of Science for the kids: Beyond words, there are images, colors and numbers in pedagogical meaning-making
Yolanda Oliveira Gomes & Douglas da Silva Tavares

Nominal realisations of activities in Chinese historical recounts
Jing Hao

13:45-14:15	Identity in oral interaction: Discourse-semantic resources for the enactment of personae in a political analysis podcast <i>Margarita Vidal Lizama</i>	Genre hybridization in popular science for children: A multimodal analysis of a corpus of texts from independent publishers <i>Mariana De la Penna, Ann Montemayor-Borsinger & Gastón Eduardo Acevedo</i>	Contextualizing the past in classroom: Contributions from SFL, Cognitive Linguistics, and Social Semiotics to the teaching of history in Brazilian high school education <i>Maria Eduarda Ferreira & Douglas da Silva Tavares</i>
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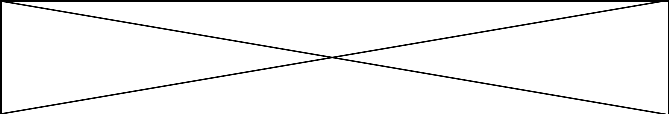
14:15-15:15

LUNCH

SESSION VII - SALA CONFERENCIAS chair: Yaegan Doran		SESSION VIII - AULA A chair: Miguel Ángel Benítez-Castro		SESSION IX - AULA B chair: Fausto Caels	
15:15-15:45	Nostalgia in literary narratives of migrant children: A multimodal analysis <i>Izaskun Elorza & Maria Bîrlea</i>	The linguistic expression of Attitude in the discourse on bottled water: A comparative analysis of the French and Mexican press from the Appraisal Theory <i>Ilse-Mariela Pozos-Rocha</i>		Multisemiotic discourse markers as chatting strategies for online gamers: Besides planning game actions, planning interaction <i>Douglas da Silva Tavares & Carilene Silva</i>	
15:45-16:15	A multimodal study of the picture book <i>Wishes</i> (2021): Analysing compositional and interpersonal meanings to deepen on migrants' reality <i>María Martínez Lirola</i>	Godfatherism politics and enactment of entitlement: A multimodal analysis of the Nigerian presidential primary campaign speech of Bola Ahmed Tinubu <i>Idowu Jacob Adetomokun</i>		Learning to land: Counterfactual explanations in a computer game <i>Jörg Cassens, Rebekah Wegener & Max Plack</i>	

16:15-16:45

COFFEE BREAK

SESSION X - SALA CONFERENCIAS chair: Shoshana Dreyfus		SESSION XI - AULA A chair: Ann Montemayor-Borsinger		SESSION XII - AULA B chair: Georgia Carr	
16:45-17:15	Language ideologies of English language learning in the era of digital communication: Preliminary results from a research project <i>Carlos A. M. Gouveia</i>	A comprehensive guide to SFL <i>Christian M.I.M. Matthiessen & Kazuhiro Teruya</i>		A mix methods, social-semiotic approach to the study of translated book covers: A case study of successful English works by Chinese migrant writers <i>Long Li</i>	
17:15-17:45	Assessing writing as individual practice: Where system, theory, instance and practice precariously meet <i>Derek Irwin & Ning Liu</i>	A comparative analysis of transitivity patterns concerning climate mitigation and adaptation in UK Parliamentary and UK Activist corpora <i>John Currie, Ben Clarke & Daniel Lees Fryer</i>		Exploring clause complexing in literary translation over time <i>Zoe Natasa Miljanovic</i>	
17:45-18:15	From classroom to gallery: An expanded role for SFL <i>Jennifer Jane Blunden</i>			Applying Halliday's Systemic Functional Linguistics to the translation of Vaikom Muhammad Basheer <i>R. Venu & Kunjumon Tilsa</i>	

19:15

Coach to **WELCOME RECEPTION at Museo-Pazo Quiñones de León** (Parque de Castrelos, s/n, 36213, Vigo), courtesy of Concello de Vigo.
Departure from venue. Return coach at approx. 21.30

DAY 2: 16TH JUNE

SALA CONFERENCIAS

09:30-10:30 **Plenary session: *Dr Inés Olza* (University of Navarra)**
Systemic-functional approaches, cognitive approaches, or both? Recent developments in gesture analysis
 chair: Tom Bartlett

10:30 ASFLA announcement

SESSION I - SALA CONFERENCIAS chair: David Banks		SESSION II - AULA A chair: Jing Hao	SESSION III - AULA B chair: Maria Bîrlea
11:00-11:30	Emergent creativity in nursing handovers as a dynamic register <i>Tom Bartlett</i>	Dialogue: Exploring modal interactions in an Airtel® video commercial <i>Ke Yang & Taofeek Olaiwola Dalamu</i>	“They were not radical, even when they committed that”: A corpus-assisted CDA of feelings and attitudes towards the 17-A terrorist cell <i>Miguel Ángel Benítez-Castro, Katie J. Patterson, Irene González-Jiménez, Manuel Moyano & Encarnación Hidalgo-Tenorio</i>
11:30-12:00	Interpersonal Theme and Information Structure: When clause and tone group differ <i>Gerard O’Grady</i>	Branding oneself through English video resumes: An SF-MDA perspective <i>Fei-Wen Cheng</i>	Penal sentences as a legal tool: A critical discourse analysis of legal language in cases of attempted femicide <i>Ana San Vicente Juambelz</i>

12:00-12:30 COFFEE BREAK

SESSION IV - SALA CONFERENCIAS SYMPOSIUM: NEW APPROACHES AND NEW TOOLS FOR THE ANALYSIS OF MULTIMODAL (DIGITAL) COMMUNICATION chair: Noelia Ruiz-Madrid		SESSION V - AULA A chair: Carmen Santamaría-García	SESSION VI - AULA B chair: Izaskun Elorza
12:30-13:00	Analyzing how ESP students process multimodal materials through the eye-tracking technique <i>Lorena Bort-Mir & Inmaculada Fortanet-Gómez</i>	Capturing the multimodality of evaluation: A case study of online film reviews <i>Anastasiia Piroh</i>	Fanfiction through an Appraisal lens <i>Ireen Rivera Nava & Teresa Aurora Castineira Benitez</i>
13:00-13:30	Analysing video abstracts in the academic field: A methodological proposal <i>Francesca Cocetta</i>	The use of video as a resource for the development of L1 foundation phase literacy in isiXhosa: A digital multimodal discourse approach <i>Sasha-Lee Schaffli, Ian Siebörger & Mark De Vos</i>	Writing to evaluate: A synthesis of APPRAISAL studies at different levels of EAP writing <i>Winfred Xuan</i>
13:30-14:00	Technological advances in digital discourse analysis: A new multilayer annotation tool for multimodal analysis <i>Noelia Ruiz-Madrid, Edgar Bernad-Mechó & Julia Valeiras-Jurado</i>	Mouth-watering and nutritious: The discourses of beauty and health in food photography <i>Anna Zieba</i>	Broken promises, broken hearts: A multimodal corpus of Afghan women in real time <i>Mary Ellen Toffle</i>

14:00-14:30	Towards a pedagogical approach for teaching multimodal written genres: Teaching challenges and opportunities in ESP <i>Balbina Moncada-Comas</i>	Tasty and the new frontiers of digital marketing: A multimodal corpus-based discourse analysis <i>Alessia Battista</i>	Emotion and valuation in wrongful conviction narratives <i>Carmen Ortega-Robles & Encarnación Hidalgo-Tenorio</i>
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14:30-15:30

LUNCH

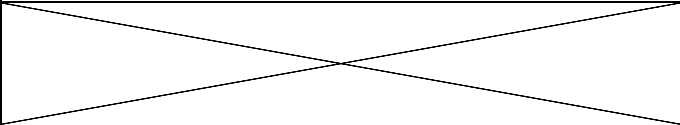
SESSION VII - SALA CONFERENCIAS chair: Gerard O'Grady		SESSION VIII - AULA A chair: Edgar Bernad-Mechó		SESSION IX - AULA B chair: Jorge Arús-Hita	
15:30-16:00	Thematisation and the multimodal field of action-perception and languaging: Bringing something into the field of consciousness <i>Paul John Thibault</i>	Expanding ELAN annotation for movement-based communication: The application of the Functional Grammar of Dance and its consequences <i>Arianna Maiorani & Chun Liu</i>	Enacting interpersonal commitment through verbal and non-verbal choices in commencement addresses <i>Cristina Arizzi</i>		
16:00-16:30	How do information values of nominal expressions interplay with thematic structure in English written texts? <i>Hongying Xu</i>	Developing discipline-specific multiliteracies in EAP: A multimodal analysis of linguistic and paralinguistic interpersonal relations in digital academic discourse <i>Mersini Karagevrekis</i>	Negotiating tenor: Enacting affiliation in dialogue and monologue <i>Yaegan John Doran</i>		

16:30-17:30

AGM

19:00	Excursion to Baiona, reception and CONFERENCE DINNER (and dancing) at Parador de Baiona (Av. Arquitecto Jesús Valverde, 3, 36300 Baiona) Return coach at approx. midnight.
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DAY 3: 17TH JUNE

SESSION I - SALA CONFERENCIAS chair: Rosita Belinda Maglie		SESSION II - AULA A chair: Derek Irwin	SESSION III - AULA B chair: Arianna Maiorani
10:00-10:30	A Systemic Functional analysis of disfluencies in writing <i>Mojtaba Sayyad Mahernia</i>	Sequential explanations in Natural Sciences textbooks: Lexicogrammatical resources and pedagogical strategies <i>Luís Filipe Barbeiro, Fausto Caels, Carlos A. M. Gouveia & Marta Alexandre</i>	Technicalising technicality: Using consent education to revisit technicality in SFL <i>Georgia Carr</i>
10.30-11:00	Creation, production, innovation: Transforming reality, a new sphere of value <i>José Manuel Ramírez del Pozo Martín</i>	How much grammar is too much?: Supporting pre-service teachers without a background in linguistics through an SFL-based course project <i>Anne-Coleman Webre</i>	Supporting students with a digital tool for writing academic texts: Learning from experience <i>Jörg Cassens, Rebekah Wegener & Sebnem Sahin</i>
11:00-11:30	Towards literacy in vocational education and training <i>Alda Maria Coimbra Aguilar Maciel</i>	A genre-based design of teaching English as a Foreign Language in a Chilean context <i>Jing Hao, Juan Caviedes & Gonzalo Chandia</i>	The discourse of algorithms: Expanding borders in SFL and Multimodality <i>Sandra Petroni</i>
11:30-12:00	Field in history: Explorations in history of Arts in tertiary education in Spanish <i>Margarita Vidal Lizama</i>	Distributing information: Setting up drills and giving instructions in sport <i>Yaegan John Doran</i>	

12:00-12:30

COFFEE BREAK

SALA CONFERENCIAS	
12:30-13:30	Plenary session: <i>Prof Kay O'Halloran</i> (University of Liverpool) Multimodality: Informing design, policymaking and activism for digital media chair: Mick O'Donnell
13:30-14:00	Closing session

14:00

SNACK